



## MONTGOMERY UNITED EXECUTIVE BOARD MEETING MINUTES

**Date: March 12, 2017**

Members: Mark McGuriman (President), Michelle Balisalisa (Vice President), Dave MacWilliams (Director of Coaching), David Jones (Director of Recreation), Wendell Beres (Director of Competitive), Kate Beres (Treasurer)

At Large Board Members: Rick King (Secretary), Kristen Carey, Lisa Coldren, Jon Meade, Joe Bocklett, Brent Whitting, Michael Cavallaro, JC Logiovine

Attending by Phone:

Members Missing:

David Jones, JC Logiovine

This monthly meeting of Montgomery United Soccer Club Executive Board was held on March 12, 2017.

### **CALL TO ORDER**

Mark McGuriman called the meeting to order at 7:00pm

### **APPROVAL OF MINUTES**

Minutes of the February 20, 2017 Meeting were approved unanimously.

### **ADMINISTRATIVE UPDATE**

**Prior Action Items:**

#### **Township Update**

- Mark and Wendell discussions with Montgomery Twp. supervisors regarding costs and facilities.
- Request for field permits submitted

#### **New Action Items-**

- Continued relationship building with township supervisors and parks and rec.
- Uncover ways that MonU can benefit community to increase positive image. ie. seniors.

### **Trivia Night Update- cost discussion**

- Costs discussion for best presentation of ticket+ fees from Event Brite + credit card fee.

**New Action Items-** Wendell will post agreed cost structure and launch to club Wednesday.

## Event Chairs

- Events binder with plans and checklists
- Establish chairs for 13 primary MonU events
- See list at end of minutes

**New Action Items-** Organize event chair list, start execution.

## Tryouts

- Registration is opened and 250+ already.
- Montco CC is booked, 11v11 needs cut in. Set up plan
- Sunday March 26 board members take shifts.

**New Action Items-** Wendell send sign up genius

## Future Meeting Dates

- Reschedule April and November meetings

**New Action Items-** Wendell send out the 2017 Board meeting dates and times

## New Programs

- Friday night finishing, 6 weeks, free to MonU in Fall, \$50 in Spring.
- Small sided summer league 3v3 (4v4) Prices and details TBD June-July
- Camps: 4 weeks in Summer,
- Juggle club: no cost, boost social media, prizes.
- Player Development Program: 1 hr Sunday nights. Skills program. \$75. Seasonally.

**New Action Items-** Board approval for expenses at next meeting.

## DIRECTOR OF SOCCER - MACWILLIAMS

### Turf Fields

- Priority for the club for acquiring turf fields.
- Indoor and club HQ part of plan

**New Action Item-**

- Advertise to hire a commercial realtor, explore properties and investors

## DIRECTOR OF COMPETITIVE PROGRAM - BERES

### Joy Stewart Update

- Discussion regarding injury and request from the family to be considered by the board

**New Action Items-** Board agreed to honor family request.

## State Cup Schedule

- Schedules pending for each cup event.

**New Action Item-** communication upcoming

## DIRECTOR OF RECREATION PROGRAM - JONES

### Topic

- None

**New Action Item-**

## **TREASURER – KATE BERES**

### **Budget**

- Review of Profit & Loss Budget vs Actual.

**New Action Items-** Request DJ provide plan for Rec registration costs and enrollment growth

### **OTHER BUSINESS**

#### **Topic – Sponsorship process**

- Package structure
- New sponsorship acquisition campaign, open house for sponsors
- Jersey sponsorship strategy

**New Action Item-** John to outline process and identify key targets

**Topic-** EPYSA coming to MonU to speak to members and train rec coaches

*Meeting adjourned at 11:58pm, March 12, 2017.*

*Next MonU Board meeting April 10 8:30pm*

#### **Committee Chairs:**

Picture Day – Mike

Golf Outing – Joe

Meet and Greet – Kate

College Info Night – John

3v3 – Joe

Soctoberfest – Rick / Kate

Holiday Meeting- Mark

Wings Cup – Lisa

Roger Erb – Brent

Tryouts – Michelle

Real Estate and Turf – Rick

Sponsorships – John

Website - Kristen

Trivia Night - Joe